

Subject: Fwd: Small Businesses Account for 63% of Net New Jobs

From: Miranda Paster <miranda.paster@lacity.org>

Date: 07/27/2017 12:12 PM

To: lessisters@lycos.com, Ellen Endo <ellenendo@yahoo.com>, s ch <serranochilipepper@yahoo.com>, wilmingtonchamber <wilmingtonchamber@wilmington-chamber.com>, "Russell, Mike" <mike@wilshirecenter.com>, Andrew Thomas <Andrew@thewestwoodvillage.com>, Jasmine Ramos <jasmine@fashiondistrict.org>, Joanne Kumamoto <jkumamoto@aol.com>

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From: **Frank Aguirre** <frank.j.aguirre@lacity.org>

Date: Thu, Jul 27, 2017 at 12:00 PM

Subject: Small Businesses Account for 63% of Net New Jobs

To:

Hello Friends,

We have an event coming up on August 8th here in City Hall. This event will be conducted in Spanish. The information is below with an English & Spanish flyer attached. I would also like to take this moment to share two fun facts about small businesses in the U.S. I have also attached an infographic of this data.

According to the U.S. Small Business Administration Office of Advocacy in a report analyzing data from 1992 to 2013.

1) Small Businesses accounted for 63% of net new jobs

2) Small Businesses account for 48% of all private sector employees

Thank you,

Frank

FREE Workshop in Spanish: Utilizing the Internet to Grow Your Business

To all Spanish-Speaking LA Entrepreneurs & Small Business Owners,

Mayor Eric Garcetti's Office of Economic Development, El Clasificado's Su Socio de Negocios, Latino Digital L.A., and EC Hispanic Media are hosting a FREE workshop on Utilizing the Internet to Grow Your Business and we would like to invite you to attend!

Who should attend?

Spanish-speaking small business owners and entrepreneurs looking to access new internet outlets to advertise their products and services and establish an online brand. Important Note: The workshop WILL BE CONDUCTED IN SPANISH.

What will the workshop cover?

Discussion topics will include some of the best websites for business resources, how to promote your products/services online, steps to structure and tailor a quality email campaign, and data analysis techniques to find more clients.

When will it be?

Tuesday, August 8, from 8:30 AM – 11 AM, FREE Continental Breakfast

Where will it be?

The 27th floor (Bradley Tower) of Los Angeles City Hall located at:
200 North Spring St.
Los Angeles, CA 90012

How do I sign up?

In order to attend, please send an email RSVP to promotions@elclasificado.com or call [1-877-999-7736](tel:1-877-999-7736) or visit <http://susociodenegocios.com/breakfast-2017/>.

Cómo Crear tu Empresa a través de Internet, evento GRATUITO

Atención a los Dueños Hispanohablantes de Empresas y los Empresarios de Los Ángeles,

Su Socio de Negocios, Latino Digital L.A., y EC Hispanic Media te invitan a asistir un evento GRATUITO en español sobre Cómo Crecer Su Negocio Con Las Redes Sociales!

Quién debe asistir?

Dueños hispanohablantes de empresas y empresarios quien les gustaría aprender más sobre cómo acceder a mercados en línea y cómo establecer una marca en línea. Este evento se realizará en español.

Los Temas de Discusión

- Cuáles son las mejores redes sociales para su empresa
- Cómo crear contenido para promocionar su producto y conectar con sus clientes
- Pasos para estructurar una buena campaña de email
- Utilizar análisis de datos para descubrir dónde y cómo encontrar a futuros clientes

Dónde va a occurir?

Alcaldía de Los Ángeles, Piso 27 (Bradley Tower)

200 North Spring St.

Los Ángeles, CA 90012

Cuándo va a occurir?

Martes, el 8 de Agosto

8:30 AM – 11AM

Cómo puedo inscribirme?

Para asistir o más información, es necesario inscribirse a promotions@elclasificao.com o llamar al [1-877-999-7736](tel:1-877-999-7736) o visite <http://susociodenegocios.com/breakfast-2017/>.

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Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png

—Attachments:

SSDN Breakfast City Hall Flyer 2017.PDF	2.2 MB
SSDN FP ENGL_flyer_print1.pdf	873 KB
Whats_New_With_Small_Business.pdf	1.1 MB